



# **SNAKE REPEL**

**DON'T GET BITTEN!**

**NON-TOXIC ECO FRIENDLY  
SNAKE REPELLANT**

## PRODUCT MARKETING AND TECHNICAL INFORMATION

Snake Repel is an approved, tested and patented snake repellent, effective against both venomous and non-venomous snakes. Snake Repel has been extensively tested by bio chemical specialists, to ensure its thorough effectiveness in repelling indigenous and exotic snakes.

When used and applied as directed, it is safe to humans, animals and plant life. It is designed to conserve our natural resources and maintain harmony between human and animal.

Snake Repel has been approved and endorsed by naturalists, conservationists and ecologists.

For centuries snakes have been a formidable foe affecting households across the globe, and due to a lack of study and education, the traditions of folk law and myth have caused us to pass on, from generation to generation, a fear for these creatures, which rocks the very soul of mankind.

Snakes are however; extremely sensitive creatures; they are well balanced with nature and consider all factors around them, at all times such as scent, vibration and temperature. Due to their size and characteristics, snakes are actually more afraid of humans than humans are of snakes. This applies to the highly venomous, like our Black Mamba and the harmless Brown House Snake.

Snakes will never willingly attack a passerby, but would rather attempt escape first.

Snake Repel is a repellent that is ONLY effective, when applied to repel snakes in their NATURAL movement!

Any coerced application will NOT be effective.

Extensive field testing has been conducted where snakes have been placed into a small confined area or room, and a circle of Snake Repel has been applied around the snake, which has seemingly resulted in a poor response, and the snake has quickly crawled directly over the product and has attempted to seek a hiding place.

The reason for this response and reaction is that the snake is engulfed with the signals that it is receiving from the Jacobson's Organ. Snake Repel is extremely airborne and once applied to any surface, it immediately begins releasing the active ingredients from its silicone base into the air. The snake will in turn, begin experiencing a degree of respiratory distress and will move anywhere to escape this condition.

Besides scent, vibration or temperature a snake reacts differently when it comes into contact with a human or animal especially when handled by a human.

A snake's PRIMARY sense when subjected to contact with human or animal is fear and it becomes defensive immediately.

If a snake is picked up by a person it will immediately attempt to wrap its body or tail around the persons arm in order to stabilize itself, as it is now in an UNNATURAL state. If confronted or intimidated, by an animal, it will flee and seek refuge as it considers it a threat or a predator.

As previously mentioned, snakes are extremely sensitive and aware of their surroundings, an adder will hiss when approached by the unsuspecting hiker or trailist long before being stepped on, however when in defensive mode or when negatively coerced a snake being chased by a hungry cat will flee through a burning field in an attempt to escape its pursuer. A snake's primary sense is fear. A snake will only consider its other senses, reproduction, hunger and scent, once it is safe and has escaped any immediate danger or threat.

**SNAKE  
REPEL**  
DON'T GET BITTEN!

## HOW IT WORKS?

Snakes have a sensory organ in the frontal lobe in their heads called the Jacobson's Organ. A snake smells by gathering scent particles via its tongue. It constantly flicks its tongue out and picks up air particles which are microscopic, which are inserted by the tongue, past the Jacobson's organ in the head.

The Jacobson's organ then identifies the scent, and sends a positive or negative signal back to the snake's brain to decipher the necessary action required by its body.

Snake Repel when applied to a specific area creates an invisible barrier to the snake. Snake Repel is carried in a silicone base which adheres to the surface to which it is sprayed. It contains (5) Five chemicals, which together, allow the active ingredient to be released slowly into the air.

This invisible barrier sends a negative signal to the snake, once identified by the Jacobson's Organ and the snake will turn away immediately, while in its NATURAL movement.

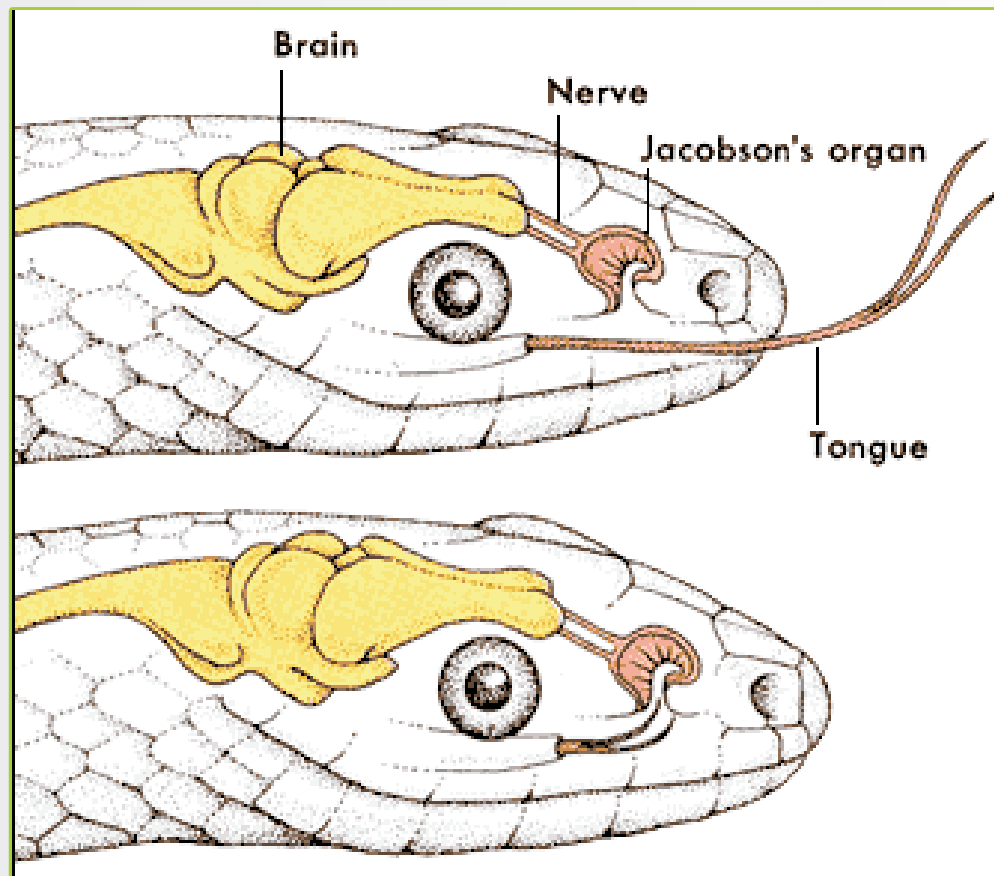
Snake Repel is therefore most effective when applied to repel snakes in their natural movement.

In conditions where an area has been previously plagued by snakes, a three month period of constant spraying must be maintained to expose the snakes which might still be at some place on the property; the exposed snake would then need to be removed by a local snake removal expert.

From then on, as long as the invisible snake repellent border is maintained correctly, no further sightings should occur.

For an area that is newly established or has had no snakes a regular application of Snake Repel around the area as directed will permanently eradicate these unwanted visitors.

## THE SNAKES JACOBSONS ORGAN



## APPLICATION

Snake Repel is easy to apply and is already blended by our experts into a ready-to-use format.

Snake Repel is environmentally safe; it does not kill snakes but repels them in their NATURAL movement. It is a silicone based product that lasts for a period of 3 to 4 weeks once applied to the surface or area required.

Due to Snake Repel being non-toxic and eco-friendly it is typically applied around domestic dwellings and livestock shelters. It does however have many applications including tented camps, chalets, bush lodges, caravans, picnic sites and many others...

If ingested, Snake Repel will cause no harm to other domestic animals.

### Volume Required

The doors and windowsills of an average three bedroom home would require one litre of Snake Repel, or alternatively two and a half litres would be necessary to spray the perimeter of an average sized garden.

### Winter

It is important to maintain the spray line or invisible border during the colder months. This is to ensure, in the event that we experience a sudden heat wave or very warm period, which causes the snakes to become active again, that nothing moves into the sprayed area.

### Rain

During light rain or drizzle Snake Repel does not need to be re-applied to the spray area, however during large rain downpours or slightly heavier rain Snake Repel will need to be re-applied to the area protected.

Snake Repel does not kill snakes but merely repels them, while in their **NATURAL MOVEMENT**.

This product is designed to conserve our natural resources and should NOT be applied directly to the snake itself, but rather to the area required. Thus preserving a harmonious environment, where man and reptile can live independently without conflict or threat, in God's great plan.

Snake Repel is approved for distribution by the National Department of Agriculture. Registration Number: L7505 Of Act 36 of 1947.

## TESTIMONIALS

I am very pleased with the product and have had Snake Repel sprayed in my yard for about 5 months and have had no problem with snakes in my garden, as was previously the case.

RJE Ras

My residence is on the border of Kloof Gorge, where it is thick with dense bush. As to be expected, I had a serious snake problem and contacted Snake Repel to sort it out. For the last nine months, they have been spraying my property and I have not had a single sighting of a snake on the property. This product definitely works and I would recommend it to anyone with snake problems.

Mr. D Trollope

I have been using Snake Repel around my property for the last three months and have not sighted a single snake. My residence is in Reservoir Hills, which is renowned for having a snake problem. I am a very satisfied customer and would recommend it to anyone with a snake problem.

Dr. Mohomedy

I would like to take this opportunity to thank you for your great service and for a product that finally works. As you are well aware, I had a problem with snakes coming into my premises and catching frogs in the vicinity of my water feature. Unfortunately this is an area where my children love to play. Since using Snake Repel I am now 'snake free'. Your product has alleviated all the stress I used to have whenever my kids went outside to play.

B.W. Crouse

I would like to thank you for creating an excellent product that has protected my chickens from being eaten by snakes. I have had no snakes on my property since I sprayed this product, but my yard is really big and I will need a lot of this product to spray my whole yard. Thank You.

- *-Translated from original Zulu testimonial*

Emanuel Mkhize

I live next to a Nature Reserve and have had continuous problems with snakes on my property on a daily basis. For the past year I have been using Snake Repel and have since not had any snakes on my property or in my house.

Thanks to Snake Repel from my whole family.

Franz van Wjik

Hi there, we live in the Limpopo Province on a game farm in the bush. I have been using your product for some time now and apply as follows. I spray around the perimeter of our house with special attention to entrances and windows which are open at times. To date we have not had a snake of any description inside the house or on the verandah's where I spray. I have had snakes in the garden though.

Colleen Cramer

## TESTIMONIALS

I own a beachfront apartment in the coastal dune forest on the lower Natal South Coast and for the last 18 months I have used this product with remarkably good results. My apartment was the most accessible of the complex to a number of reptiles including venomous species and I lost a number of tenants to other apartments because of this problem and naturally was concerned for the safety of people, especially children... in fact after the use of the product the snakes started going to other apartments on the ground floor. The caretaker can verify the results as he was intimately involved with the problem and applied the product.

Jennifer Munro

We have been making use of Snake Repel in our hay rooms and store rooms where we previously found a lot of snakes, since using this product we have found that it has really kept snakes away. Keep up the good work we will definitely keep using your product.

Colonel S.M. Jacklin  
South African Police Force  
Mounted Services P.M.B

My client runs a dog training centre and has had an endless battle with snakes coming into the kennels, the client has very dense bush around the kennels, however since November 2003 we have sprayed the kennels on a monthly basis and have had no snakes in the kennels.

Caleo Services Trading CC

**SNAKE  
REPEL**  
DON'T GET BITTEN!